

2022 Sponsorship Information



HSDA Annual Meeting



Sponsor Packages

PLATINUM SPONSOR LEVEL

Driving Change Together

VIP Access - \$15,000

Marketing/Branding

- Recognition as a Platinum Sponsor
- Company logo on conference website
- Spotlight Video on the conference website
- Ad space opportunity in HSDA website front-page flash
- Verbal recognition during general sessions
- Special Thanks in Pre-Event Email to our database of members and industry partners
- Company name listed in press releases, online dissemination and promotional material

Engagement / Speaking Opportunities

- Organization virtual breakout room hosted by someone from your organization
- Opportunity to have pre-recorded/Live welcome for a Keynote Session
- Opportunity for 10 conference registrations

SILVER SPONSOR LEVEL

Driving Change Together

VIP Access - \$3,000

Marketing/Branding

- Recognition as a Silver Sponsor
- Company logo on conference website
- Verbal recognition during general sessions
- Special Thanks in Pre-Event Email to our database of members and industry partners

Engagement / Speaking Opportunities

- Pre-Recorded Sponsor Message (1-2min) to share during Conference Break
- Opportunity for 2 conference registrations

GOLD SPONSOR LEVEL

Driving Change Together

VIP Access - \$10,000

Marketing/Branding

- Recognition as a Gold Sponsor
- Company logo on conference website
- Spotlight Video on the conference website
- Ad space opportunity in HSDA website front-page flash
- Verbal recognition during general sessions
- Special Thanks in Pre-Event Email to our database of members and industry partners
- Company name listed in press releases, online dissemination and promotional material

Engagement / Speaking Opportunities

- Organization virtual breakout room hosted by someone from your organization
- Opportunity to have pre-recorded welcome for an Educational Session
- Opportunity for 5 conference registrations

BRONZE SPONSOR LEVEL

Driving Change Together

VIP Access - \$1,000

Marketing/Branding

- Recognition as a Bronze Sponsor
- Company logo on conference website

Engagement / Speaking Opportunities

- Opportunity for 1 conference registration

Contact

Sponsorship Contact

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