

**2023 Sponsorship  
Information**

**SUPPLIER**  
**DIVERSITY**  
PROGRAMS AND  
**BEYOND**



**HSDA**  
**Annual Meeting**

**HSDA**  
HEALTHCARE SUPPLIER  
DIVERSITY ALLIANCE  
AWARENESS · DEVELOPMENT · OPPORTUNITY

# Sponsor Packages

## PLATINUM SPONSOR LEVEL

Supplier Diversity Programs and Beyond  
VIP Access - \$15,000

### *Marketing/Branding*

- Recognition as a Platinum Sponsor
- Company logo on conference website
- Spotlight Video on the conference website
- Ad space opportunity in HSDA website front-page flash
- Verbal recognition during general sessions
- Special Thanks in Pre-Event Email to our database of members and industry partners
- Company name listed in press releases, online dissemination and promotional material

### *Engagement / Speaking Opportunities*

- Organization virtual breakout room hosted by someone from your organization
- Opportunity to have pre-recorded/Live welcome for a Keynote Session
- Opportunity for 10 conference registrations

## SILVER SPONSOR LEVEL

Supplier Diversity Programs and Beyond  
VIP Access - \$3,000

### *Marketing/Branding*

- Recognition as a Silver Sponsor
- Company logo on conference website
- Verbal recognition during general sessions
- Special Thanks in Pre-Event Email to our database of members and industry partners

### *Engagement / Speaking Opportunities*

- Pre-Recorded Sponsor Message (1-2min) to share during Conference Break
- Opportunity for 2 conference registrations

## GOLD SPONSOR LEVEL

Supplier Diversity Programs and Beyond  
VIP Access - \$10,000

### *Marketing/Branding*

- Recognition as a Gold Sponsor
- Company logo on conference website
- Spotlight Video on the conference website
- Ad space opportunity in HSDA website front-page flash
- Verbal recognition during general sessions
- Special Thanks in Pre-Event Email to our database of members and industry partners
- Company name listed in press releases, online dissemination and promotional material

### *Engagement / Speaking Opportunities*

- Organization virtual breakout room hosted by someone from your organization
- Opportunity to have pre-recorded welcome for an Educational Session
- Opportunity for 5 conference registrations

## BRONZE SPONSOR LEVEL

Supplier Diversity Programs and Beyond  
VIP Access - \$1,000

### *Marketing/Branding*

- Recognition as a Bronze Sponsor
- Company logo on conference website

### *Engagement / Speaking Opportunities*


- Opportunity for 1 conference registration

# Contact

Sponsorship Contact:

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